

# All-Day Conference **Schedule**

625 N. San Vicente Blvd. | 323-848-6840 | Registration & more info: [wehowlc.org](http://wehowlc.org)

10th Annual  
WEST HOLLYWOOD  
**WOMEN'S  
LEADERSHIP  
CONFERENCE**  
Knowledge. Power. Community.  
May 6 & 7, 2016  
[wehowlc.org](http://wehowlc.org)

## OPENING SESSION

**8:30 am** Check-in & Exhibitor Hub Open: Continental Breakfast & Networking

**9:30 am** Welcome: West Hollywood City Council & Special Guest Speakers

## KEYNOTE | 10:00 am

**Rethinking Leadership: How Entertainment is Changing Culture** — Curated by **Women in Film Los Angeles**

**Panelists:** **Victoria Alonso** — Executive Vice President, Physical Production, Marvel Studios & Executive Producer  
**Naketha Mattocks** — Vice President, Original Movies for the Disney Channel, The Walt Disney Company  
**Our Lady J** — TV writer (Transparent), classical pianist & singer-songwriter

**Moderator:** **Kirsten Schaffer** — Executive Director, Women in Film Los Angeles

## PANELS & WORKSHOPS | 11:15 am – 12:30 pm

### Insider Tips from Human Resources Experts

**Panelists:**

**Angela Baker** — Vice President of Human Resources, AEG

**Kristena Hatcher** — HR Executive – Talent Acquisition, Creative Artists Agency (CAA)

**Tatiana Oueini** — Human Resources Manager, Nestlé USA

**Emily Weprich** — Manager, Human Resources, OWN: Oprah Winfrey Network

**Moderator:**

**Reena De Asis** — Community Connector & MarCom Consultant

### Create Your Ideal Vision for Success Workshop

**Facilitator:** **Margalit Ward** — Certified Life Empowerment & Business Coach and Co-Founder, Get Up Girl Women's Coaching

### Crafting Your Compelling Marketing Message

**Facilitator:** **Natalie Gouché** — Founder, L.A. Social Media Trainer Inc. — Sponsor by **Constant Contact**

### How to get Appointed to a Board or Commission

**Moderator:** **Melissa Crowder** — Assistant City Clerk, City of West Hollywood

## LUNCH | 12:30 pm – 1:30 pm

## PANELS & WORKSHOPS | 1:30 pm – 2:30 pm

### Leveraging Your Power (Women in Media)

**Panelists:**

**Rupa Dash** — Co-Founder & CEO, World Woman Foundation

**Kristin Marguerite Doidge** — Media & Entertainment Reporter, Los Angeles Business Journal

**Tina Mica** — On-Air Personality, 100.3 The Sound

**Moderator:**

**Michelle Valles** — Co-Anchor & General Assignment Reporter, NBC4

### The Power of the Inbox

**Facilitator:** **Natalie Gouché** — Founder, L.A. Social Media Trainer Inc. — Sponsor by **Constant Contact**

### How to get Appointed to a Board or Commission

**Moderator:** **Melissa Crowder** — Assistant City Clerk, City of West Hollywood

## PANELS & WORKSHOPS | 2:45 pm – 4:00 pm

### Social Media Speak and Trends

**Panelists:**

**Sydney Goldman** — Manager, Marketing & Communications, engage:BDR

**Liz H Kelly** — CEO/Founder, Goody PR & Goody Awards

**Courtney Kovacevich** — President of West Coast Sales, Influential

**Moderator:**

**Alaia Williams** — Entrepreneur, Procrastinatrix, Community Cultivator

### Maximizing Your Personal Productivity

**Facilitator:** **Sahar Andrade** — Diversity, Leadership, Culture Competence Consultant & Certified Social Media Strategist

### Leadership Without Limits

**Panelists:**

**June Ayers** — Owner & Director, Reproductive Health Services

**Caroline Heldman** — Associate Professor, Politics, Occidental College & Co-Chair, End Rape Statute of Limitations

**Drian Juarez** — Program Manager, Transgender Economic Empowerment Project, Legal Services, Los Angeles LGBT Center

**Carolyn Ramsay** — Fundraising Consultant

**Moderator:**

**Karen Ocamb** — Veteran LGBT Journalist

## CLOSING SESSION | 4:00 pm – 5:30 pm

**Voces Femeninas—The Female Voice in Film** — Curated by **Impact Media Partners & Women in Film Los Angeles**

**Panelists:**

**Christine Dávila** — Film Festival Programmer

**Aurora Guerrero** — Filmmaker

**Anayansi Prado** — Filmmaker

**Gina Reyes** — Creative Manager, Fox Audience Strategy

**Moderator:** **Maikiko James** — Manager of Operations & Public Programs, Women in Film Los Angeles

## RECEPTION/WRAP UP | 5:30 pm

**ORGANIZATIONAL PARTNERS:** Women in Film Los Angeles | Impact Media Partners | Feminist Majority Foundation | West Hollywood Chamber of Commerce | National Council of Jewish Women/LA | Dress for Success Worldwide-West | National Women's Political Caucus, LA Westside Chapter | CODEPINK: Women for Peace | Black Women for Wellness | California NOW | National Women's History Museum | Planned Parenthood Los Angeles (PPLA) | Professional Women's Network So Cal | California Latinas for Reproductive Justice (CLRJ) | NARAL Pro-Choice California | American Association of University Women, CA (AAUW-CA) | West Hollywood Employment Services and Training Program (JVS/LA) | LOL—Ladies Of LA | NewFilmmakers LA | Los Angeles Gay & Lesbian Chamber of Commerce | June L. Mazer Lesbian Archives | Emerge California | Hollywood NOW | West Hollywood Women's Advisory Board | West Hollywood Lesbian and Gay Advisory Board | West Hollywood Transgender Advisory Board | Visit West Hollywood



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